

ONE SIZE DOES FIT ALL.

Mystery shopping. Retail merchandising. Market research companies. Brand audits. No matter what part of the customer experience you impact, MSPA Americas is your **NUMBER ONE RESOURCE.**

Your services are diversifying and so are ours. We now provide a wide range of member benefits that reflect the many facets of customer experience management and support. The result? A bigger, broader membership that helps you grow.

Develop your business. Get more client leads. And save money. Exclusively with MSPA Americas—all the resources you need, all in one place!

Visit MSPA-NA.org to get all of these resources—the resources you need most!

MSPA® AMERICAS

TAKE ADVANTAGE OF THESE VALUABLE MEMBER BENEFITS!

- ▶ **ACCESS TO INDEPENDENT CONTRACTOR DATABASE**
- ▶ **A SPECIALIZED OPPORTUNITY BOARD** for posting engagements
- ▶ **ACCESS TO VETTED PARTNERS** you can work with outside your industry or areas of expertise—so you can offer more comprehensive services
- ▶ **COMPREHENSIVE PR/MARKETING OF YOUR INDUSTRY**
- ▶ **POWERFUL COLLECTIVE VOICE ON LEGISLATION ISSUES** MSPA has been a major lobbyist on Capitol Hill and is also a part of the Independent Contractor Coalition. We take the protection of the Independent Contractor status very seriously and represent our members both at the state and national level.
- ▶ **INCLUSION IN OUR POWERFUL WEBSITE** so you can be seen by potential clients searching for providers—we get 40,000 web hits* monthly!
- ▶ **UNPARALLELED MULTI-INDUSTRY NETWORKING** opportunities
- ▶ **NATIONAL CONFERENCE** with separate industry breakouts—merchandising, market research, surveyors, auditors, and more
- ▶ **INDEPENDENT CONTRACTOR TRAINING AND EDUCATION**
- ▶ **MEDIA TRAINING KIT**
- ▶ **SPECIAL DISCOUNTS THROUGH THE MSPA ABENITY PROGRAM**, which offers many cost savings to members and their employees, including discounts at restaurants and movies, in retail stores and at special events and activities